DAVID ETTINGER

Chicago, Illinois
www.linkedin.com/in/davidettinger1 || videos and photos at davidettinger.com

SUMMARY

A highly experienced and results-oriented multimedia production professional with an extensive record of success in video production, client intake and creative brief development, pre-production planning, multi-camera video production, location/studio lighting, content development, video editing and post-production, photography and photo editing, and audio technology. Leverages excellent communication, leadership, relationship-building, and training skills to work across diverse cross-functional teams and collaborate with internal/external partners. A highly creative and analytical cinematographer, editor, and producer who creates and delivers high-quality media assets that help drive achievement of organizational and brand goals.

EXPERIENCE

MORNINGSTAR, INC., Chicago, Illinois
Craft Editor and Cinematographer, 10/2022-Present

- Essential partner on the creative team of a professional services company, beginning with creative ideation, project development and management, scripting and story-boarding, identifying and maximizing both immediate short-form/social needs and longer-form, longer-term uses of high-value material.
- Collaborating and partnering closely with video producers, audio engineers, and creatives from ideation through to final master delivery, always aligning with the company's brand directives, mission, and business priorities.
- Filming and editing interviews in studio, internal non-studio locations, and external locations. Covering employee-focused and public-focused conferences, events, recording video for podcasts, marketing materials, promotions, and more. Building shot lists,
- Directing and coaching people for live stage events, broadcast news hits, studio and location individual recordings and conversations, including the full range of team members from experienced C-suite level executives through the entire gamut of employees including new recruits at the very beginning of their career.
- Mentoring colleagues, directing freelancers, equipment purchase recommendations, studio operations and maintaining studios in Chicago office

ILLINOIS INSTITUTE OF TECHNOLOGY, Department of Marketing and Communications, Chicago, Illinois
Video Producer and Photographer, 4/2019-4/2022

Produced videos and photographs for internal and external clients, advertising, donor relations, social media, web, live events, fully-scripted video-based pre-recorded events, communications, etc. Took a leading role in the development of a new style and tone for videos for the University. Produced photographs for University print and online communications and publications, websites, magazines, and social media, with a particular focus on editorial photography and portraits. Recorded voiceovers on select projects.

NORTHWESTERN UNIVERSITY PRITZKER SCHOOL OF LAW, Chicago, Illinois
Video and Multimedia Production Manager, 11/2016-10/2018

Developed internal media production unit to create a wide range of brand-appropriate media assets and content on short timelines and within tightly limited budgets. Produced over 100 multi-camera HD and 4K audio/video pieces for fundraising efforts, marketing, affinity group stories, Dean's podcast, VIP interviews and oral histories, social media, and donor appreciation. Orchestrated technical requirements for press conferences and live VIP events. Planned, scripted, coordinated, and edited educational content for online courses. Developed internal shot lists, talent releases, inventory, etc.

- Served as the sole videographer, audio recording engineer, producer, director, and editor for higher education learning environment with 110 faculty, 150 staff, and 960 students.
- Directed several VIP audio/video recording sessions, including directing retired Governor Jim Thompson; JB Pritzker; retired U.S. Supreme Court Associate Justice John Paul Stevens (in his chambers in Washington, DC); and other powerful personalities.
- Created holiday card video, receiving several accolades, including from Dean of a competing law school.
- Recorded student TED talks each year, eliciting accolades from faculty members and providing students with exposure to broadcast production.
- Produced video to showcase the institution's diversity and visibility initiative under extreme deadline and with a limited budget for a high-profile VIP event.

NORTHWESTERN UNIVERSITY PRITZKER SCHOOL OF LAW, Chicago, Illinois
Audio/Video and Facilities Department Program Assistant, 11/2014-11/2016

Visualized, developed storyboards for, scheduled, shot, and edited videos. Oversaw post-production, sourced music/graphics, mastered final audio, and leveraged/managed existing media assets. Researched equipment, implemented new processes, and managed vendors. Established standards of collaboration and service in client relationships and communications.

- Impacted school brand through creation of large quantity of high-quality video content, ultimately developing new internal position in media production.
- Created and developed needs of the position, from training and speccing equipment to establishing processes, standards, and systems, completing over 100 audio/video projects.

Entrepreneurial Experience

DAVID ETTINGER PHOTOGRAPHY, Boston, Massachusetts and Chicago, Illinois
Business Manager and Photographer, 1/1999-11/2016. Operated business providing photography services for local and national publications, including travel, lifestyle, executive portraiture, news, products, and events. Conducted all financial, billing, invoicing, marketing, and other business operations.

Additional Experience

UNIVERSITY OF ROCHESTER, Rochester, New York
Studio Technician, 1995-1997, Managed university's art facility. Worked with faculty and students in photo studios, darkrooms, and shops, taking care of equipment, handling purchases, etc. Supervised small group of student employees.

Education

TUFTS UNIVERSITY, SCHOOL OF THE MUSEUM OF FINE ARTS, Boston and Medford, Massachusetts
M.F.A., Photography, 2001

UNIVERSITY OF ROCHESTER, Rochester, New York
B.A., Studio Arts, 1994

Certification

Dante Audio Networking, 2018

Professional Development

Strategic Project Leadership, Northwestern University Continuing Education, 2018
Project Management for Practitioners, Northwestern University Continuing Education, 2016

Technical Skills

Computer Applications: Adobe Creative Cloud (Premiere, Audition, Photoshop, Lightroom, After Effects, Media Encoder); Microsoft Office Suite; Digital Asset Management (DAM) Software; WordPress; Project Management and Collaboration Software (Asana, Wrike); Google Enterprise; Dropbox; Microsoft Teams, Zoom, OBS, Google Meets, YouTube, Claude AI, Adobe Firefly AI
Lighting: Tungsten; LED; HMI; Fluorescent; Flash Studio Lighting and Location Systems; Green Screen
Cameras: Large-Sensor, Cinema-Style Video Cameras; DSLR; ENG; GoPro; Canon; Sony FX and mirrorless; Nikon, Blackmagic
Hardware: Tripod; Jib; Slider Dolly; Gimbal; Remote Mount
Audio: Multitrack Mixers and Recorders; Field Recording Gear; Hardware and Software Recording; Timecode Systems; Wired and Wireless Microphone Setups; Shotgun Microphones; Lavaliers; Mult Box; Live Event Audio